



VIRGINIA MUSEUM OF CONTEMPORARY ART

FACILITY RENTAL SURVEY

Thank you for your patronage! We value your input and welcome your responses to the following questions, as well as any additional comments you would like to make. Responses from this survey will guide MOCA in our efforts to offer exceptional service to Hampton Roads residents and visitors. In addition, as a thank you, MOCA will provide you a FREE household membership for one year!

QUESTIONNAIRE:

1. How did you discover MOCA?

- Attended gallery exhibitions
- Attended another private function at MOCA (wedding, business reception, etc.)
- Attended public function (performance, lecture, etc)
- MOCA website
- MOCA Studio School student
- Vendor (contracted by MOCA or for a function at MOCA)
- Recommendation from: _____
- Other _____

2. Have you been to MOCA's website? _____YES → please answer the following. _____NO

Website provides adequate up-front information _____YES _____NO

Visuals online represent the actual facility well _____YES _____NO

Website was easy to find and navigate _____YES _____NO

What additional information would be useful to you?

3. What factors most influenced your decision to contract with MOCA?

- MOCA's unique spaces
- Opportunity to use vendors of your choosing
- Pricing
- Location

4. What was the biggest influencing factor in your decision to choose MOCA over another venue?

5. Tell us about your experience working with MOCA staff:

Initial contact _____

Phone/e-mail correspondence _____

Meeting availability _____

Consultation/Information provided _____

At Event _____

6. Did you utilize any of the additional amenities offered by MOCA?

Tables _____ YES _____ NO Comments? _____

Chairs _____ YES _____ NO Comments? _____

Bars _____ YES _____ NO Comments? _____

Pedestals _____ YES _____ NO Comments? _____

Podium _____ YES _____ NO Comments? _____

Ice Machine _____ YES _____ NO Comments? _____

7. Did the services and rentals spaces provided by MOCA meet your expectations? ___ YES ___ NO

Comments? _____

8. What other items would have been helpful to rent onsite?

9. Based on your experience, what can MOCA do to improve upon our service and facility rental program?

10. Would you recommend MOCA to others? Why or Why not?

11. Would you recommend the vendors you used to our future guests?

Please list vendors used:

THANK YOU!

To receive your complimentary household membership, please complete the following information:

Name(s): _____

Address: _____

Email*: _____ Phone: _____ Event date: _____

*Please note that MOCA is certified Virginia Green—email is our primary tool in providing you with accurate and up-to-date info! You will receive email confirmation of membership from Amanda@virginiamoca.org within 30 days.